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Your Local Nonprofit TV Station

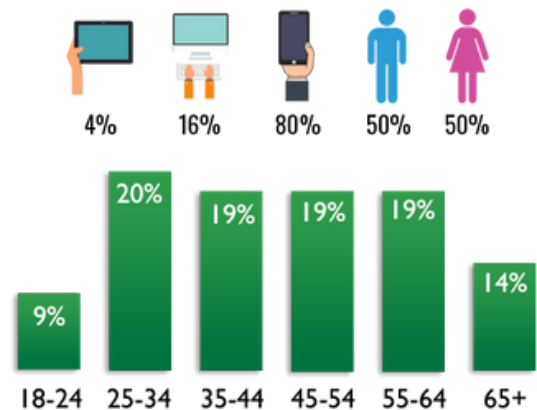
Seniors Today is hosted by Dennise Vaughn of Homewatch CareGivers, Alan Hoffman of Oasis Senior Advisors, and Lisa Stover of Presto Real Estate Services. The show is about helping seniors – and those that love them - live their very best lives.



Each episode features lively discussion about senior issues and often includes experts who offer up information, new ideas, and resources. It also includes an on-location 2-minute segment called, **Around Town**, where we visit a business, home, center, theater, etc. that specifically caters to seniors .

This show airs on Channel 17 on Comcast & WOW! and Channel 99 on AT&T. It is also simulcast and available on-demand at NCTV17.com (190K visits/month).

Each episode is posted to the station's YouTube channel (4.9 million views) and is available as a Podcast on Spotify, Sound Cloud, Stitcher, Apple Podcasts and Google Play Music.



Around Town Sponsorship | \$995 per episode

- Sponsor's logo appears at the start of the *Around Town* segment
- Sponsor's logo is visually displayed in the closing credits for the show
- Sponsor receives an mp4 of their *Around Town* segment for unlimited use on any platform they choose

- Linked digital ad on the *Seniors Today* page for duration of the sponsorship
- Linked logo in the *Sponsor Scroll* on NCTV17's home page for one month and one year on the *Seniors Today* show page

Contact: Sponsorship@nctv17.com

Naperville Community Television is a 501(c)3 nonprofit organization.
Your sponsorship helps create an informed, connected and engaged community!

