

# Digital Advertising

Reach your target market by advertising on NCTV17's mobile responsive website and/or within the station's daily push email, *Naperville Now*.

## Homepage Advertising

- 7,000 average visits per month
- Non-rotating leaderboard or block ad linked to your business' website



Three leaderboard ad positions available (970 x 90)  
\$15/month



Two block ad positions available (420 x 300)  
\$50/month

## Individual Story/Interview Pages

- 20,000 average visits per month
- Non-rotating ad linked to your business' website
- A minimum of two block ads appear adjacent to every individual story or interview posted to the site during the week
  - Average of 40 new posts per week



Two block ad positions available (420 x 300)  
\$100/month

## Daily Video Email - *Naperville Now*

- Over 4,000 subscribers and growing!
- Subscribers receive a free 2-minute daily video email (Monday - Friday) featuring top local news headlines delivered directly to their inbox
- Advertising appears after the first news headline story and links to your business' website



Banner ad (600 x 70)  
\$80/week

**To purchase advertising contact [sponsorship@nctv17.com](mailto:sponsorship@nctv17.com)**

Naperville Community Television is a 501(c)3 nonprofit organization, so when you purchase digital advertising on NCTV17.com you help support our mission of delivering hyper-local television coverage of our community.